

B.A.S.E. Basis of a Successful Enterprise

Business Startup Training Program



Tuesday, August 29, 2023 6:00 PM, Groveport Municipal Golf Course

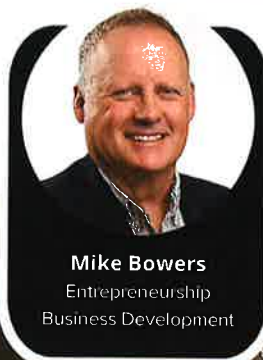
Join us for an intensive and transformative training program designed to equip aspiring entrepreneurs in Groveport, Ohio, with the essential knowledge and skills to turn their business dreams into reality.

The **B.A.S.E.** training program is a comprehensive and hands-on initiative, carefully curated to guide individuals through the challenging yet rewarding process of starting a new business. Whether you have a groundbreaking idea or are in the early stages of launching your venture, this program is tailored to cater to the unique needs of start-ups.

B.A.S.E. 10 Week Program:

- 8/29.** Financial and Business Literacy Training
- 9/05.** Small Business Ownership Overview
- 9/12.** Break
- 9/19.** Market Assessment Training (Part 1)
- 9/26.** Market Assessment Training (Part 2)
- 10/03.** Market Assessment Training (Part 3)
- 10/10.** Market Assessment Training (Part 4)
- 10/17.** Business Plan Development - Marketing Plan
- 10/24.** Business Plan Development - Operations
- 10/31.** Business Plan Development - Financial Plan
- 11/07.** B.A.S.E Graduation and Program Wrap-Up

Expert Speakers



Mike Bowers
Entrepreneurship
Business Development



Barb Parknavy
Financial Literacy &
Business Record Keeping



Kevin Hammond
Business Market
Assessment



Tonya Wilson
Marketing Strategy &
Business Plan
Development



Ellen Harvey
Business Funding &
Business Plan
Development



MUST RSVP to ATTEND:

Jeff Green, Development Director
City of Groveport

RSVP to: jgreen@groveport.org

