

Downtown Groveport

Groveport, Ohio

2018 Downtown Prospects & Strategies Survey Results



Total Respondents	Completion Rate	Average Time Spent
578	88%	7m:51s

Q.1: Where do you live?		
Response	Count	Percentage
I am a Groveport resident	426	73.7%
I am not a Groveport resident, but I live within 10 miles of Groveport	121	20.9%
I live more than 10 miles from Groveport	31	5.4%
TOTAL	578	100.0%

Q.2: Do you work in Groveport?		
Response	Count	Percentage
Yes	155	26.9%
No	421	73.1%
TOTAL	576	100.0%

Q.3: What one word - and only one - best describes Groveport? (Most frequent responses shown)		
Response	Count	Percentage
Quaint	59	10.9%
Home	52	9.6%
Hometown	43	7.9%
Community	36	6.6%
Friendly	23	4.2%
Quiet	23	4.2%
Peaceful	18	3.3%
Small	17	3.1%
Safe	13	2.4%
Homey	12	2.2%
Nice	11	2.0%
Comfortable	10	1.8%
Beautiful	9	1.7%
Family	9	1.7%
Historic	9	1.7%
Boring	8	1.5%
Potential	8	1.5%
Charming	7	1.3%
Old style	7	1.3%

Q.5: Which of the following best describes recent trends in Downtown Groveport?		
Response	Count	Percentage
Improving or making progress	147	26.9%
Steady or holding its own	289	52.8%
Declining or losing ground	111	20.3%
TOTAL	547	100.0%

Q.6: Of the following, which type of eating and drinking establishment would you be most likely to patronize in Downtown Groveport?

- Brew Pub:** This could be a small local independently-owned establishment that brews its own beer for sales on and off the premises. A possible restaurant component might offer a selection of unique craft beers from a trained Brewmaster for in-house consumption or limited commercial distribution.
- Coffee Shop:** Coffee shop concepts might include a variety of offerings in a locally-flavored urban coffee shop experience: comfortable and organic in its atmosphere; fresh and natural in its product offerings; and youthful and diverse in its customers and staff.
- Drinking Establishment:** Different drinking establishment concepts might include selections of craft beers, domestic beers, ciders, mixed drinks, locally brewed/distilled products offered in a sports bar-themed setting with pool and darts games, a pub-style food menu, outdoor seating and live entertainment.
- Full-Service Restaurant:** Possibilities for a sit-down dining experience to expand or add to the options already available in the downtown area could include a restaurant offering a casual family-oriented atmosphere or a more upscale setting. Menu selections might include local favorites or ethnic specialties.
- Ice Cream & Sweets Shop:** Concepts could offer a sweet treat experience for young and old alike. After dinner, after a show or game, or just while out shopping or enjoying the sights, take a break and enjoy something special from a tasty variety of homemade sweets and cool delights, with options that might include ice cream, frozen custard, frozen yogurt, gelato or other favorites.
- Interactive Family Cafe:** Product and service offerings could include an indoor play space for children, with climbing structures and an obstacle course, an imaginative village, age appropriate toys, sports, karaoke, reading space, and a full-service café that allows parents to relax comfortably while their children socialize, play and learn.
- Restaurant/Diner:** Different concepts might incorporate a wide array of choices and features including breakfast options; full-service or fast casual-style dining; healthy menu and special diet selections; American-style or ethnic specialty menu; food delivery service; and outdoor dining.
- Sandwich Shop:** Possibilities include a quick service, casual diner-style shop that offers inexpensive and simple menu items for a convenient lunch option, including grilled cheese, hot dogs, sausages, and del-style sandwiches for delivery, pick-up or dine-in. A fast, casual place for the downtown business community and visitor.

Q.6: Of the following, which type of eating and drinking establishment would you be most likely to patronize in Downtown Groveport?		
Response	Count	Percentage
Restaurant/Diner [TAB 6-A]	195	35.9%
Full-Service Restaurant [TAB 6-B]	102	18.8%
Coffee Shop [TAB 6-C]	72	13.3%
Sandwich Shop [TAB 6-D]	41	7.6%
Brew Pub [TAB 6-E]	37	6.8%
Interactive Family Cafe [TAB 6-F]	34	6.3%
Ice Cream & Sweets Shop [TAB 6-G]	21	3.9%
Drinking Establishment [TAB 6-H]	17	3.1%
Other*	24	4.4%
TOTAL	543	100.0%
* Other Responses (Categorized): Food Services and Drinking Places > Diners, Cafes and Eateries (10); > Fast Food (4); > Steakhouse, Seafood and BBQ (3); > Healthy Eating/Special Diet (2); > Deli, Pizza and Sandwiches (1); (12); Baked Goods/Bakeries (1); and Other/Uncategorized/Null (3).		

Tab 6A – 6H: Which of the following [eating and drinking establishment type selected] product lines, services or features are most important or appealing to you? Select up to three (3)

6-A: Restaurant/Diner product lines, services or features preferences.		
Response	Count	Percentage
Full-service (order at table and dine-in)	88	45.6%
Breakfast menu	86	44.6%
Dinner menu	61	31.6%
Lunch menu	46	23.8%
American-style cuisine	45	23.3%
Outdoor dining	44	22.8%
Healthy menu options	41	21.2%
Fast-casual (order at counter, dine-in or carry-out)	37	19.2%
Take-out and delivery	36	18.7%
Alcoholic beverages	15	7.8%
Special diet options (ex: gluten-free, vegan, etc.)	9	4.7%
Ethnic specialty menu	5	2.6%
Other (please specify) *	3	1.6%
<i>193 Answered Question (#1 of 8)</i>		
* Other Responses: kid friendly atmosphere; NOT a franchise; Roosters.		

6-B: Full-Service Restaurant product lines, services or features preferences.		
Response	Count	Percentage
Casual, family-friendly atmosphere	58	56.9%
Alcoholic beverages available	40	39.2%
Classic American/Diner cuisine	37	36.3%
Steakhouse specialties	37	36.3%
Outdoor seating and service	35	34.3%
Upscale adult-focused atmosphere	19	18.6%
Italian cuisine	11	10.8%
Buffet/Salad Bar	9	8.8%
Mexican cuisine	6	5.9%
Asian cuisine	5	4.9%
Vegetarian and vegan specialties	5	4.9%
Mediterranean cuisine	4	3.9%
Other (please specify) *	7	6.9%
<i>102 Answered Question (#2 of 8)</i>		
* Other Responses: A restaurant with a gluten free menu along with the regular menu; American Grill; Breakfast; Dutch Kitchen; El Vaquero; Organic; Restaurants w/o tons of health code violations.		

6-C: Coffee Shop product lines, services or features preferences.		
Response	Count	Percentage
Fresh coffees, teas, espresso, cappuccino, etc.	59	39.6%
Fresh-baked goods including scones, cookies, bagels, etc.	38	25.5%
Comfortable, “homey” atmosphere	32	21.5%
Outdoor seating	25	16.8%
Limited-menu soups, sandwiches and paninis	20	13.4%
Live music on specific nights	9	6.0%
Other beverages including boutique sodas, teas & waters	6	4.0%
Pre-packaged freshly roasted coffee beans, teas, etc.	6	4.0%
Confectionery selections including candy, chocolates, etc.	4	2.7%
Children’s activity area	2	1.3%
Storytelling and open-mic events	1	0.7%
Other (please specify) *	4	2.7%
71 Answered Question (#3 of 8)		
* Other Responses: All above; Harvest moon like; industrial modern décor; Study/work spaces.		

6-D: Sandwich Shop product lines, services or features preferences.		
Response	Count	Percentage
Fresh made-to-order sandwiches and salads	36	87.8%
Daily lunch specials	16	39.0%
Grab-and-go sandwich and salad items	14	34.1%
Outdoor seating	11	26.8%
Deli side items (ex: chips, snacks & beverages)	10	24.4%
Homemade soups	9	22.0%
Hot dogs and sausages with variety of topping choices	5	12.2%
Soup and salad bar	5	12.2%
Dessert selections	4	9.8%
Other (please specify) *	4	9.8%
41 Answered Question (#4 of 8)		
* Other Responses: Different menus each week/day; Healthy; Quality; Rallys.		

6-E: Brew Pub product lines, services or features preferences.		
Response	Count	Percentage
Selection of pub food	20	54.1%
Brews its own beers	16	43.2%
Selection of unique craft beers	12	32.4%
Outdoor seating	12	32.4%
Appetizers menu and specials	11	29.7%
Locally-owned or branded establishment	9	24.3%
Live music	9	24.3%
Beer sampling and tasting events	7	18.9%
Open for lunch	4	10.8%
Opportunity to meet and learn from the Brewmaster	1	2.7%
Cocktails and mixed drinks	1	2.7%
Growler beers	1	2.7%
Other (please specify) *	0	0.0%
<i>37 Answered Question (#5 of 8)</i>		
* Other Response:		

6-F: Interactive Family Cafe product lines, services or features preferences.		
Response	Count	Percentage
Full-service café	18	54.5%
Indoor climbing structure	13	39.4%
Obstacle course	13	39.4%
Birthday party packages	8	24.2%
Children’s music and sports clinics	7	21.2%
Arcade	7	21.2%
Imaginative village (ex: grocery, hospital, stage)	5	15.2%
Snack bar	5	15.2%
Craft room	5	15.2%
Sports (ex: basketball, volleyball, badminton, pickle ball)	3	9.1%
Karaoke	3	9.1%
Other (please specify) *	2	6.1%
<i>33 Answered Question (#6 of 8)</i>		
* Other Responses: <i>Fun for all ages; older kids, adults & young kids too; Fun for whole family, younger kids, older kids, and adults.</i>		

6-G: Ice Cream/Sweets Shop product lines, services or features preferences.		
Response	Count	Percentage
Hand-dipped ice cream cones, shakes, malts & sundaes	16	76.2%
Old fashioned soda counter	11	52.4%
Outdoor seating	10	47.6%
Homemade chocolates and fudge	6	28.6%
Cupcakes, cookies and brownies	5	23.8%
Specialty dessert options	3	14.3%
Frozen custard	3	14.3%
Italian ice	3	14.3%
Frozen yogurt	2	9.5%
Gelato	2	9.5%
Facilities for children's birthday parties, showers, etc.	2	9.5%
Other (please specify) *	0	0.0%
<i>21 Answered Question (#7 of 8)</i>		
* Other Responses:		

6-F: Drinking Establishment product lines, services or features preferences.		
Response	Count	Percentage
Live entertainment on specific nights	11	68.8%
Outdoor seating	8	50.0%
Pub-style menu selections	7	43.8%
Domestic beers	4	25.0%
Cocktails and mixed drinks	3	18.8%
Locally brewed/distilled products	3	18.8%
Sports bar theme	2	12.5%
Craft beers	1	6.3%
Pool tables and darts	1	6.3%
Ciders	0	0.0%
Other (please specify) *	1	6.3%
<i>16 Answered Question (#8 of 8)</i>		
* Other Responses: <i>Wing style establishment like Shades.</i>		

Q.7: On a scale from 0 (Definitely would not) to 100 (Definitely would), how likely would you be to patronize the following types of Eating & Drinking Establishments in Downtown Groveport?		
Response	Q6 Rank	Avg. Rating *
1. Restaurant/Diner	1	85.5
2. Full-Service Restaurant	2	84.9
3. Sandwich Shop	4	70.3
4. Ice Cream & Sweets Shop	7	65.6
5. Coffee Shop	3	57.4
6. Brew Pub	5	50.1
7. Drinking Establishment	8	49.1
8. Interactive Family Café	6	44.8
* Average rating scale from 0 (Definitely would not) to 100 (Definitely would)		

Q.8: Of the following, which type of retail establishment would you be most likely to patronize in Downtown Groveport?

- Arts, Crafts and Hobby Shop:** Offerings could include: artist supplies; general crafts and supplies; children's educational & activity kits; games and party accessories; home decor items; picture frames and framing services; paper goods and card stocks; yarn, patterns and other sewing and needlework supplies; hobby and craft tools; and craft/hobby classes.
- Bakery:** Bakery concepts might offer homemade and locally sourced baked goods including fresh breads, donuts and pastries, cookies and brownies, made-to-order cakes and more. To cater to your morning routine, choices might also include coffeehouse-style beverages and breakfast sandwiches.
- Children's New & Used Store:** Product and service offerings could include: upscale name-brand used clothing and/or new clothing in sizes newborn to 6 and 6+; gift items; diaper bags and other accessories; bath line; learning toys and books; and maternity wear.
- Consignment Boutique:** Well-merchandised resale boutique concepts that could offer various used merchandise lines including antiques, new or used clothing, sporting goods, household appliances, or other secondhand goods.
- Music Store:** Product and service options could include: new musical instruments; sheet music; sound and recording equipment; classroom or studio furniture; new and used records and CDs; musical instrument repair and rental services; and music lessons.
- Outdoor Recreation, Sports & Fitness Store:** Product and services could include: recreational sports equipment and gear such as disc golf, baseball, soccer, running, hiking, volleyball, cross-country skiing, snowshoeing etc.; bikes and bike accessories, water sports including boating, fishing, canoeing, kayaking, and fishing and hunting, camping gear and accessories, exercise equipment and accessories; and sports apparel and footwear.
- Pet Emporium:** Pet emporium concepts could offer specialty foods, supplements, supplies, gifts and accessories along with premium pet care services, including daycare, boarding, training, grooming, walking and in-home sitting services.
- Vintage Store:** This business could be the ultimate destination for fun shoppers, DIY enthusiasts and treasure hunters with offerings ranging from home & garden décor, to up-cycled and repurposed furniture and décor, to vintage books, music, toys and apparel, to the "unusual" item you didn't even know existed. In-house appraisal services, how-to demos, workshops, classes and refinishing and repair services could also be part of the mix.

Q.8: Of the following, which type of retail establishment would you be most likely to patronize in Downtown Groveport?		
Response	Count	Percentage
Bakery [TAB 8-A]	197	37.8%
Vintage Store [TAB 8-B]	115	22.1%
Arts, Crafts and Hobby Shop [TAB 8-C]	51	9.8%
Outdoor Recreation, Sports & Fitness Store [TAB 8-D]	41	7.9%
Consignment Boutique [TAB 8-E]	40	7.7%
Pet Emporium [TAB 8-F]	27	5.2%
Children's New & Used Store [TAB 8-G]	17	3.3%
Music Store [TAB 8-H]	9	1.7%
Other*	24	4.6%
TOTAL	521	100.0%
* Other Responses (Categorized): Sporting Goods, Hobby, Book, and Music Stores (5); General Merchandise Stores (4); Food and Beverage Stores (2); Pharmacies and Drug Stores (2); Miscellaneous Store Retailers (2); Offices and Services (2); Clothing and Accessories (1); Recreation and Entertainment (1); and Other/Uncategorized/Null (5).		

Tabs 8A – 8H: Which of the following [retail establishment type selected] product lines, services or features are most important or appealing to you? Select up to three (3)

8-A: Bakery product lines, services or features preferences.		
Response	Count	Percentage
Donuts and pastries	165	85.1%
Cupcakes, cookies, brownies, etc.	103	53.1%
Hand-dipped ice cream, shakes, sundaes, etc.	71	36.6%
Made-to-order cakes	63	32.5%
Pies	59	30.4%
Outdoor seating	26	13.4%
Fresh chocolates and candies	21	10.8%
Frozen yogurt	16	8.2%
Italian ice	3	1.5%
Gelato	2	1.0%
Other (please specify) *	15	7.7%
<i>194 Answered Question (#1 of 8)</i>		
* Other Responses: <i>A gluten free bakery would be awesome; All above; artisan breads; Bagels (2); bread; Bread, muffins, bagels, and coffee; Breads (2); Breads/Rolls; coffee; Fresh Bread & Gluten Free Options; Fresh bread, bagels, baked goods, etc.; Homemade bread; yeast breads.</i>		

8-B: Vintage Store product lines, services or features preferences.		
Response	Count	Percentage
Home & Garden décor	72	62.6%
Up-cycled/custom furniture and decor	58	50.4%
Holiday décor and gifts	49	42.6%
How-to demos, workshops and classes	43	37.4%
Vintage apparel	26	22.6%
Artwork	22	19.1%
Vintage books and music	15	13.0%
Toys and games	11	9.6%
Old farm tools	10	8.7%
Pre-packaged nostalgic food and candy	7	6.1%
Appraisal services	4	3.5%
Other (please specify) *	4	3.5%
<i>115 Answered Question (#2 of 8)</i>		
* Other Responses: <i>Antique shop; Antiques (2); Antiques used items.</i>		

8-C: Arts, Crafts and Hobby Store product lines, services or features preferences.		
Response	Count	Percentage
General crafts and supplies	27	51.9%
Home décor items	26	50.0%
Craft/hobby classes	16	30.8%
Hobby and craft tools	14	26.9%
Artist supplies	11	21.2%
Yarn, patterns and other sewing and needlework supplies	11	21.2%
Children’s educational & activity kits	10	19.2%
Games and party accessories	7	13.5%
Group work space/classroom	6	11.5%
Paper goods and card stocks	5	9.6%
Quilting supplies	5	9.6%
Picture frames and framing services	4	7.7%
Other (please specify) *	3	5.8%
<i>52 Answered Question (#3 of 8)</i>		
* Other Responses: A combination; Leather; stickers.		

8-D: Outdoor Recreation, Sports & Fitness Store product lines, services or features preferences.		
Response	Count	Percentage
Hunting & fishing gear and apparel	17	42.5%
Physical fitness/training equipment, apparel & accessories	16	40.0%
Team sports apparel and equipment	15	37.5%
Running apparel, footwear and accessories	11	27.5%
Bicycles and bicycling apparel and accessories	9	22.5%
Golf equipment, apparel and accessories	9	22.5%
School sports apparel and equipment	9	22.5%
Health & fitness supplements	8	20.0%
Bicycle repair and maintenance services	5	12.5%
Yoga equipment & apparel	3	7.5%
Skateboards/longboards	1	2.5%
Other (please specify) *	2	5.0%
<i>40 Answered Question (#4 of 8)</i>		
* Other Responses: Gun store; swimming gear.		

8-E: Consignment Boutique product lines, services or features preferences.		
Response	Count	Percentage
Women’s clothing and accessories	30	73.2%
Children’s clothing and accessories	17	41.5%
Antiques	16	39.0%
Re-purposed furniture	16	39.0%
Furniture	11	26.8%
Men’s clothing and accessories	8	19.5%
Sporting goods, accessories and apparel	8	19.5%
Architectural salvage	3	7.3%
Small appliances	3	7.3%
Baby furniture and gear	2	4.9%
Other (please specify) *	3	7.3%
<i>41 Answered Question (#5 of 8)</i>		
* Other Responses: <i>All of the above; books; electronics.</i>		

8-F: Pet Emporium product lines, services or features preferences.		
Response	Count	Percentage
Small pet specialty foods and treats	14	50.0%
Pet cleaning supplies and accessories	11	39.3%
Toys	9	32.1%
Boarding	7	25.0%
Daycare	7	25.0%
Small pet natural and organic foods and treats	7	25.0%
In-home walking and sitting services	6	21.4%
K9 behavioral training and classes	5	17.9%
Clothing and accessories	3	10.7%
Collars and leashes	3	10.7%
Enclosures, hutches, kennels and habitats	3	10.7%
Nutritional supplements	1	3.6%
Other (please specify) *	3	10.7%
<i>28 Answered Question (#6 of 8)</i>		
* Other Responses: <i>all animal type food; Grooming (2).</i>		

8-G: Children's New & Used Store product lines, services or features preferences.		
Response	Count	Percentage
Upscale used clothing – children's sizes 6+	10	55.6%
Upscale used clothing – sizes newborn to 6	7	38.9%
New clothing – children's sizes 6+	5	27.8%
Baby toys	3	16.7%
Baby's room furniture – Used	3	16.7%
Baby accessories – diaper bags, burp cloths, etc.	2	11.1%
Baby gift items	2	11.1%
Maternity wear	2	11.1%
Gift registry	1	5.6%
New clothing – sizes newborn to 6	1	5.6%
Baby soaps, lotions and creams	0	0.0%
Baby's room furniture – New	0	0.0%
Other (please specify) *	3	16.7%
<i>18 Answered Question (#7 of 8)</i>		
* Other Responses: <i>Children's toys; None; Nothing Is of interest.</i>		

8-H: Music Store product lines, services or features preferences.		
Response	Count	Percentage
Musical instrument and equipment repair	4	50.0%
Music books and sheet music	3	37.5%
New/Used LP records, record players, speakers, etc.	3	37.5%
Domestic recorded music/CDs	2	25.0%
Live sound and recording equipment and software	2	25.0%
Music lessons	2	25.0%
Foreign and ethnic recorded music/CDs	1	12.5%
Pianos, digital pianos and keyboards	1	12.5%
Band and orchestra Instruments – New	0	0.0%
Band and orchestra Instruments – Used	0	0.0%
Classroom or studio furniture	0	0.0%
Musical instrument rental	0	0.0%
Other (please specify) *	1	12.5%
<i>8 Answered Question (#8 of 8)</i>		
* Other Responses: <i>Musical instrument sales.</i>		

Q.9: On a scale from 0 (Definitely would not) to 100 (Definitely would), how likely would you be to patronize the following types of Retail Establishments in Downtown Groveport?		
Response	Q8 Rank	Avg. Rating *
1. Bakery	1	78.5
2. Vintage Store	2	58.1
3. Arts, Crafts and Hobby Shop	3	53.1
4. Consignment Boutique	5	47.9
5. Outdoor Recreation, Sports & Fitness Store	4	45.4
6. Pet Emporium	6	44.3
7. Children's New & Used Store	7	32.5
8. Music Store	8	31.3
* Weighted rating scale from 0 (Definitely would not) to 100 (Definitely would)		

Downtown Housing Potential

Q.10: Would you consider living in Downtown Groveport?		
Response	Count	Percentage
Yes	122	24.0%
Maybe	89	17.5%
No	117	23.0%
I already live in Downtown Groveport	181	35.6%
TOTAL	509	100.0%

Q10A – 10C: Responses for those answering “Yes” or “Maybe” to Q.10

Q.10A: Would you prefer to own or rent housing in Downtown Groveport?		
Response	Count	Percentage
Own	159	73.6%
Rent	21	9.7%
No Preference	36	16.7%
TOTAL	216	100.0%

Q.10B: What style of housing in Downtown Groveport would you look for or consider? (Select all that apply)		
Response	Count	Percentage*
Townhouse	107	49.5%
Condo	94	43.5%
Senior housing	51	23.6%
Loft	46	21.3%
Apartment	26	12.0%
<i>* More than one response allowed; Percentages based on 216 respondents.</i>		

Q.10C: What is the monthly mortgage payment or rent amount you would be able and willing to pay for your choice of housing in Downtown Groveport?		
Response	Count	Percentage
Less than \$500	7	3.3%
\$500 to \$599	17	8.1%
\$600 to \$699	24	11.4%
\$700 to \$799	29	13.8%
\$800 to \$899	49	23.3%
\$900 to \$999	44	21.0%
\$1,000 or more	40	19.0%
TOTAL	210	100.0%

Survey Demographics

Q.11: What is your gender?		
Response	Count	Percentage
Female	350	68.9%
Male	146	28.7%
Prefer not to say	12	2.4%
Prefer to self-describe:	-	0.0%
TOTAL	508	100.0%

Q.12: What is your age?		
Response	Count	Percentage
19 or younger	12	2.4%
20 to 24	14	2.8%
25 to 34	82	16.1%
35 to 44	117	23.0%
45 to 54	111	21.9%
55 to 64	101	19.9%
65 to 74	60	11.8%
75 or older	11	2.2%
TOTAL	508	100.0%

Q.13: How many people, including yourself, currently live in your household?		
Response	Count	Percentage
1	48	9.4%
2	202	39.8%
3	104	20.5%
4	91	17.9%
5	44	8.7%
6 or more	19	3.7%
TOTAL	508	100.0%

Q.14: What is your annual household income? (For all earners in the household, before taxes and deductions)		
Response	Count	Percentage
Less than \$15,000	8	1.6%
\$15,000 to \$24,999	14	2.8%
\$25,000 to \$34,999	24	4.7%
\$35,000 to \$49,999	70	13.8%
\$50,000 to \$74,999	120	23.6%
\$75,000 to \$99,999	91	17.9%
\$100,000 to \$149,999	121	23.8%
\$150,000 to \$199,999	45	8.9%
\$200,000 and greater	15	3.0%
TOTAL	508	100.0%

Are You a Prospect?

Q.15: Are you interested in moving your business to, or opening a new business in, Downtown Groveport?		
Response	Count	Percentage
Yes, I'm interested in moving my business to Downtown Groveport	8	1.6%
Yes, I'm interested in opening a new business in Downtown Groveport	36	7.1%
No	464	91.3%
TOTAL	508	100.0%
Note: Contact information for 14 respondents indicating interest in moving or opening a new business delivered under separate cover.		

ATT-1: Survey Demographics Breakdown by Eating and Drinking Establishment Business Type Selected in Q6

Business Type	Column	Q6 Rank	Weight	Count	Percent
Restaurant/Diner	Diner	1	85.5	195	35.9%
Full-Service Restaurant	FsRest	2	84.9	102	18.8%
Coffee Shop	Coffee	3	57.4	72	13.3%
Sandwich Shop	Sndwch	4	70.3	41	7.6%
Brew Pub	Brew	5	50.1	37	6.8%
Interactive Family Cafe	IntCafe	6	44.8	34	6.3%
Ice Cream & Sweets Shop	IceCrem	7	65.6	21	3.9%
Drinking Establishment	Drinking	8	49.1	17	3.1%

Q.1: Where do you live?									
Response	Overall	Diner	FsRest	Coffee	Sndwch	Brew	IntCafe	IceCrem	Drinking
Groveport resident	74%	75%	70%	78%	59%	84%	71%	86%	71%
Not a resident, but within 10 miles	21%	21%	28%	18%	24%	14%	26%	14%	24%
More than 10 miles from Groveport	5%	4%	2%	4%	17%	3%	3%	0%	6%
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%

Q.2: Do you work in Groveport?									
Response	Overall	Diner	FsRest	Coffee	Sndwch	Brew	IntCafe	IceCrem	Drinking
Yes	27%	27%	24%	21%	41%	30%	29%	33%	24%
No	73%	73%	76%	79%	59%	70%	71%	67%	76%
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%

Q.11: What is your gender?									
Response	Overall	Diner	FsRest	Coffee	Sndwch	Brew	IntCafe	IceCrem	Drinking
Female	69%	69%	70%	81%	62%	42%	84%	76%	73%
Male	29%	30%	30%	17%	36%	45%	16%	24%	20%
Prefer not to say	2%	2%	0%	1%	3%	12%	0%	0%	7%
Prefer to self-describe:	0%	0%	0%	0%	0%	0%	0%	0%	0%
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%

Q.12: What is your age?									
Response	Overall	Diner	FsRest	Coffee	Sndwch	Brew	IntCafe	IceCrem	Drinking
19 or younger	2%	2%	0%	6%	3%	0%	3%	10%	0%
20 to 24	3%	1%	2%	7%	5%	0%	0%	5%	13%
25 to 34	16%	11%	17%	19%	13%	30%	45%	10%	0%
35 to 44	23%	18%	19%	25%	28%	27%	35%	33%	27%
45 to 54	22%	21%	19%	23%	28%	27%	10%	24%	33%
55 to 64	20%	28%	24%	16%	10%	6%	6%	10%	13%
65 to 74	12%	16%	15%	4%	10%	9%	0%	5%	13%
75 or older	2%	2%	4%	0%	3%	0%	0%	5%	0%
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%

ATT-1: Survey Demographics Breakdown by Eating and Drinking Establishment Business Type Selected in Q6 (Page 2)

Business Type	Column	Q6 Rank	Weight	Count	Percent
Restaurant/Diner	Diner	1	85.5	195	35.9%
Full-Service Restaurant	FsRest	2	84.9	102	18.8%
Coffee Shop	Coffee	3	57.4	72	13.3%
Sandwich Shop	Sndwch	4	70.3	41	7.6%
Brew Pub	Brew	5	50.1	37	6.8%
Interactive Family Cafe	IntCafe	6	44.8	34	6.3%
Ice Cream & Sweets Shop	IceCrem	7	65.6	21	3.9%
Drinking Establishment	Drinking	8	49.1	17	3.1%

Q.13: How many people, including yourself, currently live in your household?									
Response	Overall	Diner	FsRest	Coffee	Sndwch	Brew	IntCafe	IceCrem	Drinking
1	9%	15%	9%	10%	3%	6%	10%	0%	0%
2	40%	45%	46%	36%	28%	39%	6%	29%	53%
3	20%	17%	18%	17%	23%	30%	32%	29%	20%
4	18%	12%	17%	28%	28%	6%	23%	43%	13%
5	9%	7%	7%	9%	13%	9%	23%	0%	7%
6 or more	4%	4%	3%	0%	5%	9%	6%	0%	7%
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%

Q.14: What is your annual household income? (For all earners in the household, before taxes and deductions)									
Response	Overall	Diner	FsRest	Coffee	Sndwch	Brew	IntCafe	IceCrem	Drinking
Less than \$15,000	2%	2%	0%	3%	3%	0%	3%	0%	0%
\$15,000 to \$24,999	3%	3%	5%	3%	0%	0%	0%	5%	7%
\$25,000 to \$34,999	5%	6%	2%	6%	8%	0%	10%	0%	0%
\$35,000 to \$49,999	14%	12%	17%	13%	13%	6%	19%	24%	13%
\$50,000 to \$74,999	24%	20%	24%	29%	28%	15%	35%	24%	13%
\$75,000 to \$99,999	18%	19%	10%	13%	15%	33%	13%	24%	33%
\$100,000 to \$149,999	24%	23%	33%	26%	18%	27%	16%	14%	27%
\$150,000 to \$199,999	9%	11%	8%	3%	15%	15%	0%	10%	0%
\$200,000 and greater	3%	4%	1%	4%	0%	3%	3%	0%	7%
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%

Note: Some percentages may not total 100% due to rounding.

ATT-2: Survey Demographics Breakdown by Retail Establishment Business Type Selected in Q8

Business Type	Column	Q6 Rank	Weight	Count	Percent
Bakery	Bakery	1	78.5	197	37.8%
Vintage Store	Vintage	2	58.1	115	22.1%
Arts, Crafts and Hobby Shop	Arts	3	53.1	51	9.8%
Outdoor Recreation, Sports & Fitness Store	Outdoor	4	45.4	41	7.9%
Consignment Boutique	Consign	5	47.9	40	7.7%
Pet Emporium	Pet	6	44.3	27	5.2%
Children's New & Used Store	Kids	7	32.5	17	3.3%
Music Store	Music	8	31.3	9	1.7%

Q.1: Where do you live?									
Response	Overall	Bakery	Vintage	Arts	Outdoor	Consign	Pet	Kids	Music
Groveport resident	74%	73%	73%	80%	63%	88%	81%	65%	67%
Not a resident, but within 10 miles	21%	22%	19%	16%	29%	12%	15%	35%	33%
More than 10 miles from Groveport	5%	5%	8%	4%	7%	0%	4%	0%	0%
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%

Q.2: Do you work in Groveport?									
Response	Overall	Bakery	Vintage	Arts	Outdoor	Consign	Pet	Kids	Music
Yes	27%	29%	33%	20%	34%	30%	15%	6%	22%
No	73%	71%	67%	80%	66%	70%	85%	94%	78%
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%

Q.11: What is your gender?									
Response	Overall	Bakery	Vintage	Arts	Outdoor	Consign	Pet	Kids	Music
Female	69%	65%	71%	94%	35%	85%	59%	88%	14%
Male	29%	34%	25%	6%	65%	13%	41%	6%	57%
Prefer not to say	2%	1%	4%	0%	0%	3%	0%	6%	29%
Prefer to self-describe:	0%	0%	0%	0%	0%	0%	0%	0%	0%
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%

Q.12: What is your age?									
Response	Overall	Bakery	Vintage	Arts	Outdoor	Consign	Pet	Kids	Music
19 or younger	2%	1%	4%	0%	5%	0%	11%	0%	14%
20 to 24	3%	2%	3%	2%	3%	5%	4%	0%	14%
25 to 34	16%	15%	15%	16%	25%	10%	11%	47%	29%
35 to 44	23%	26%	16%	14%	25%	28%	41%	29%	0%
45 to 54	22%	23%	24%	16%	27%	20%	19%	6%	29%
55 to 64	20%	21%	20%	31%	8%	20%	15%	12%	14%
65 to 74	12%	10%	17%	18%	8%	15%	0%	0%	0%
75 or older	2%	2%	2%	4%	0%	3%	0%	6%	0%
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%

ATT-2: Survey Demographics Breakdown by Retail Establishment Business Type Selected in Q8 (Page 2)

Business Type	Column	Q6 Rank	Weight	Count	Percent
Bakery	Bakery	1	78.5	197	37.8%
Vintage Store	Vintage	2	58.1	115	22.1%
Arts, Crafts and Hobby Shop	Arts	3	53.1	51	9.8%
Outdoor Recreation, Sports & Fitness Store	Outdoor	4	45.4	41	7.9%
Consignment Boutique	Consign	5	47.9	40	7.7%
Pet Emporium	Pet	6	44.3	27	5.2%
Children's New & Used Store	Kids	7	32.5	17	3.3%
Music Store	Music	8	31.3	9	1.7%

Q.13: How many people, including yourself, currently live in your household?									
Response	Overall	Bakery	Vintage	Arts	Outdoor	Consign	Pet	Kids	Music
1	9%	9%	17%	2%	10%	10%	7%	0%	0%
2	40%	41%	37%	53%	20%	38%	22%	24%	43%
3	20%	24%	21%	20%	20%	25%	19%	24%	29%
4	18%	16%	17%	14%	33%	18%	22%	18%	29%
5	9%	8%	4%	10%	8%	5%	19%	24%	0%
6 or more	4%	2%	4%	2%	10%	5%	11%	12%	0%
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%

Q.14: What is your annual household income? (For all earners in the household, before taxes and deductions)									
Response	Overall	Bakery	Vintage	Arts	Outdoor	Consign	Pet	Kids	Music
Less than \$15,000	2%	2%	1%	4%	0%	3%	0%	0%	0%
\$15,000 to \$24,999	3%	1%	5%	8%	3%	3%	4%	0%	0%
\$25,000 to \$34,999	5%	3%	7%	2%	5%	15%	7%	6%	0%
\$35,000 to \$49,999	14%	13%	12%	18%	10%	15%	15%	29%	29%
\$50,000 to \$74,999	24%	25%	21%	27%	30%	13%	30%	24%	14%
\$75,000 to \$99,999	18%	17%	19%	20%	13%	28%	7%	18%	29%
\$100,000 to \$149,999	24%	29%	21%	18%	23%	15%	19%	18%	14%
\$150,000 to \$199,999	9%	10%	8%	4%	13%	8%	7%	0%	0%
\$200,000 and greater	3%	2%	7%	0%	5%	3%	11%	6%	14%
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%

Note: Some percentages may not total 100% due to rounding.

ATT-3: Survey Demographics Breakdown for Potential Downtown Housing Market

Q.10: Would you consider living in Downtown Groveport?		
Response	Count	Percentage
Yes	122	24.0%
Maybe	89	17.5%
No	117	23.0%
I already live in Downtown Groveport	181	35.6%
TOTAL	509	100.0%

Q.1: Where do you live?				
Response	Overall	Yes	Maybe	Yes + Maybe
I am a Groveport resident	74%	64%	62%	63%
I am not a Groveport resident, but live within 10 miles	21%	30%	33%	31%
I live more than 10 miles from Groveport	5%	6%	6%	6%
TOTAL	100%	100%	100%	100%

Q.2: Do you work in Downtown Groveport?				
Response	Overall	Yes	Maybe	Yes + Maybe
Yes	27%	31%	24%	28%
No	73%	69%	76%	72%
TOTAL	100%	100%	100%	100%

Q.11: What is your gender?				
Response	Overall	Yes	Maybe	Yes + Maybe
Female	69%	70%	72%	71%
Male	29%	27%	24%	26%
Prefer not to say	2%	2%	4%	3%
Prefer to self-describe:	0%	0%	0%	0%
TOTAL	100%	100%	100%	100%

ATT-3: Survey Demographics Breakdown for Potential Downtown Housing Market (Page 2)

Q.12: What is your age?				
Response	Overall	Yes	Maybe	Yes + Maybe
19 or younger	2%	1%	4%	2%
20 to 24	3%	2%	2%	2%
25 to 34	16%	12%	13%	13%
35 to 44	23%	22%	20%	21%
45 to 54	22%	26%	17%	22%
55 to 64	20%	23%	20%	22%
65 to 74	12%	10%	19%	14%
75 or older	2%	4%	3%	4%
TOTAL	100%	100%	100%	100%

Q.13: How many people, including yourself, currently live in your household?				
Response	Overall	Yes	Maybe	Yes + Maybe
1	9%	7%	9%	8%
2	40%	42%	37%	40%
3	20%	22%	15%	19%
4	18%	16%	25%	20%
5	9%	8%	10%	9%
6 or more	4%	4%	4%	4%
TOTAL	100%	100%	100%	100%

Q.14: What is your annual household income? (For all earners in the household, before taxes and deductions)				
Response	Overall	Yes	Maybe	Yes + Maybe
Less than \$15,000	2%	2%	3%	2%
\$15,000 to \$24,999	3%	2%	2%	2%
\$25,000 to \$34,999	5%	4%	4%	4%
\$35,000 to \$49,999	14%	14%	15%	14%
\$50,000 to \$74,999	24%	25%	22%	24%
\$75,000 to \$99,999	18%	15%	19%	17%
\$100,000 to \$149,999	24%	23%	22%	23%
\$150,000 to \$199,999	9%	12%	7%	10%
\$200,000 and greater	3%	2%	4%	3%
TOTAL	100%	100%	100%	100%